

August 25, 2025 | MPtHA Monthly Board Meeting

Attendees: Abby Schuft, Chad Filek, Emma Hanson, Holly Wilson, Jessica Allen, Chantel Jaenisch, Brenna Raum

Absent: Brittany Weckman, John Hanson

Guests: Ron Clark - Stalling manager, Michelle Grebin - MPtHA Show Secretary

1. Call to order @ 6:32 by President Chad Filek
2. Secretary's Report - Abby
 - a. Holly made a motion to approve the minutes from the July 21, 2025 meeting, with a second from Jessica. M/C
3. Treasurer's Report - Vonda
 - a. Main checking \$25,754.96 as of 7/31/25
 - i. Current Main checking \$25,692.96 (as of 8/25/25)
 - b. Main savings \$5,394.94
 - c. Youth account \$1,620.33
 - i. Youth Scholarship \$6,377.38
 - d. Cash in till \$60.00

Abby made a motion to accept the Treasurer's report as presented, Jessica provided a second. M/C

Chad requested that \$15,000 be transferred to the savings account from the checking account.

4. PtHA Director report - Brenna
 - a. Kim sent deadline reminders: Sept 1 Rule change proposals, Hall of Fame nominations also due on Sept 1., Congress pre-entries, BOD nominations are due Oct 1.
5. Shows
 - a. Jubilee Show recap
 - i. Lots of people and entries!
 - ii. Beautiful facility unless it rains
 - iii. Volunteer schedule was useful
 - iv. Lots of raffle items to give away (exhibitor drawings) and raffle tickets
 - v. Great prizes and awards (rosettes, plastic cups and flat ribbons, high points, etc)
 - vi. Each club will have a profit, final number TBD
 - vii. 148 horses, 1100+ entries
 - b. 2026 dates in Winona
 - i. Memorial day weekend Friday, May 22 - Sunday, May 24, 2026
 - ii. August 21-23, 2026

- c. Awards
 - i. TBD will final profit from Jubilee show
- d. Year-end banquet
 - i. See above
- e. Future shows
 - i. Combine YA classes, but keep age divisions separate for high points
 - ii. Reduce Sunday class list to get people out earlier in the day
 - iii. Jessi has not yet mailed 2026 contracts, but are expected
 - 1. Chad will update the dates for May 2026 show
 - iv. Lock in MEC for end of April, Memorial Day weekend (F-Su), (August 21-23)
- f. Jessica made a motion to pursue 3 shows - 2 standard shows in April and May, Jubilee show or standard show in Aug and move to committee to collab with Wisc for Jubilee show. Also allow committee to navigate conversation with North Star Paint about an "All Are Tall" option. A second was provided by Brenna, M/C.
- g. Marketing - website and social media
 - i. Iowa provides a stipend to an intern, WI is trying to find a social media intern
- h. 3 judges versus 4 judges: conversation was held. It was decided a financial analysis is needed. Chad will have this information prepared for the September meeting.
- i. Jessica made a motion to reestablish committees as follows with a second from Abby, M/C:

Governance & Oversight

- **Executive/Board Committee:** Oversees operations, strategy, and governance (President, VP, Secretary, Treasurer)
- **Nominating & Bylaws Committee:** Manages board recruitment, elections, and bylaws/policy review. (Chair: Abby as Secretary, plus board members) Chantel, Jessica
- **Finance & Audit Committee:** Oversees budgets, reporting, fundraising oversight, show budget. (Vonda as Treasurer/Executives one board member with CPA/Finance background?)

Horse Show Operations

- **Show & Show Bill Committee:** Plans show schedule, hires judges? and classes - Jessica, Abby, Brenna, John ?
- **Awards Committee:** Manages design, ordering, of awards and prizes - Abby and Emma?
- **Hospitality/Volunteer Committee:** Recruits/manages volunteers, provides hospitality for judges, exhibitors, and staff - need a chair?

Membership & Engagement

- **Membership Committee:** Recruitment, renewals, and benefits (voice of the membership, gathers information, works to actively renew memberships each year) - need a chair? - Shayla (membership chair)
- **Youth Committee:** Activities, Programs and Leadership opportunities for youth members - Chantel, Holly, Brittany?
- **Communications & Marketing Committee:** Newsletters, social media, and promotion of shows/events - Brenna, Abby, Jessica, Vonda?

Fundraising & Sponsorship

- **Sponsorship/Donations Committee:** Secures sponsorships, and donations - need a chair but All board members get 3 sponsors for 2026????
- **Fundraising and Banquet Committee:** Plans raffles, auctions, banquets, and other fundraising activities - need a chair to get going for 2026 planning?

j. The meeting was adjourned at 8:30 with a motion from Brenna and a second from Holly, M/C.

Future dates: Sept 15 Oct 20 Nov 17 Dec 15

- frequency to having the accountant provide profit & loss statements in order to save some money?
- John and Chad will connect with Tina L. about a joint Jubilee show in 2026.

Jessica's reflections and ideas after Jubilee Show:

2026 Shows and Dates

- Two main shows (May and August)
- Option for a third show could include:
 - A Sampler/Open Show with Pinto classes (as previously discussed) or run this early for "schooling classes" with work tack, opportunity for trainers to get the young ones in the pen.
 - Partnering with WI on the annual Jubilee, alternating hosts between WI and MN (MN to host in 2026). In my discussions this weekend, it looks like Ohio and Indiana may do this.
 - Supporting WI with the All-Mini Show, while MN runs the All-Bigs Show in conjunction with WI each year (Specialty classes - Ranch, Pleasure/Saddle seat, etc) share the costs, share the workload, etc.
- **General Notes/Observations (overheard!):**
 - People seemed open to another facility, comments about missing MEC with the rain on Saturday were made

- The grounds would have to be considered - comments about no Jefferson, no Verndale - outdoor only pens would be a no go.
- Dragging more frequently when the ground is hard. Commonly overheard from the stock group this show about the indoor being too hard....and I did agree with this as a stock horse owner.
- Having a show in April didn't seem concerning to people. I did check and in 2024, we ended up having 2 shows in May (I reviewed MEC's website) so we could look at that as well, or late April as long as there are no conflicts.
- Poll the mini group for Friday's schedule, should some mini classes move to Saturday for our show bill? I heard some isolated complaints about Friday but then heard good things about having a break Saturday and sleeping in.

Judges

- Consider 3 or 4 judges for our shows
 - Further discussion needed, as some groups seem to strongly prefer 4 while others are comfortable with 3 based on some feedback this weekend. If we have 3, will individuals not come at all and make the trip to Indiana or Ohio instead?
 - If we go with 4, we have to determine and manage costs.

Volunteer Work

- Use sign-up sheets for volunteer roles (this worked well in WI and is recommended for MN) It certainly kept me where I needed to be and I think we can be more directive with volunteers!
 - All MN board members take shifts where possible (examples: trail and obstacle set-up/take-down, ribbon handouts, meal set-up, etc.)
 - Where can youth have assignments and earn prizes or something like Pinto Bucks or a free bag of shavings? WI Youth knew where they were supposed to be and showed up to work!

Key Dates & Deadlines

- Build a 2026 calendar of events now for our internal deadlines annually (Show bill, judges, not for profit status, etc)
- Assign committees early to get the planning process started and have everything ready prior to 2025 close.

Website updates and Not for Profit status:

- What information should be publicly shared and are we up to date (minutes, non profit status, etc) ? I don't think we have to share certain things but what is needed to be ready for our non profit status?
- Meeting minutes - 2025 needs to be updated/included.

As I mentioned, I had a lot to think about and wasn't sure if we had all of these committees formally documented, if we need all of these, or need others. Having these defined would help us make sure we are hitting key dates and we have a chair/leader for each section of our business. We might also consider inviting membership involvement where possible, that would lighten the workload for the board while also giving members a chance to contribute their voices and ideas without the full commitment of serving on the board.

Committees for 2025–2026 Action Planning

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