

Jul 15, 2024 | 📅 MPtHA Board Meeting

Attendees: Abby Schuft, Kathy Zachmann, Sally Daluge, Vonda Morrison, Emma Hanson, John Hanson, Chad Filek, Renae Wesenberg, Bailey Eisinger,

Absent: Jenna Hoffman

Guests: Karen Clark - PtHA Director, Ron Clark (show stabling), Michelle Grebin (show secretary)

1. **Call to order** - President Chad Filek called the meeting to order at 6:33 pm
2. **Secretary's report** - After review of the minutes from the June 17, 2024 meeting, Sally made a motion to approve the minutes as presented with a second from Kathy Z. M/C
3. **Treasurer's report** - (as of 6/30/24)
 - a. Main checking \$29966.73
 - i. Current Main checking \$ 27828.58 (6/17/24)
 - b. Main savings \$20392.46
 - c. Youth account \$ 1,620.33
 - d. Youth Scholarship \$7,197.38
 - e. Cash in till \$60.00

A May show check was accidentally voided upon a stalling discrepancy. A new check needs to be issued by the exhibitor for May show stalling.

Motion: John made a motion to accept the Treasurer's report as presented, Sally seconded the motion, M/C.

4. **PtHA Director report** - Karen Clark
 - a. Darrell report was "status quo" many organizations are "down" in numbers
 - b. PtHA has not approved August showbill yet, waiting for corrected show bill
 - c. April and May results have not been posted. Karen will call the office to check on status
5. **Committee reports**
 - a. Shows
 - i. Website - a member feels that it appears Equiscribe is a sponsor of MPtHA by how it is presented on the website. It is difficult to find a link to the stall reservation form. On website and mobile version Equiscribe appears last though the logo is large which can distract from availability of paper forms. Potential corrections: Add the word "OR", change the color of stalling form info, remove Equiscribe logo

- ii. Discussion was had about sharing entry numbers with exhibitors. PUBLIC information is available for each show set-up in Equiscribe, without needing an account in three easy steps:
 1. On the initial login page, on the bottom there is a button titled "Public show information", then
 2. find the show you're interested in and
 3. then select "working order"
 - iii. Stalling credits/Carry-over to August - Equiscribe payments are being refunded or carried over. Checks are being returned to the original payee or shredded by Ron with permission. Ron was not made aware that there were two separate shows set-up in Equiscribe, the show he has access to had minimal reservations submitted.
 - iv. Ranch Class editing - Chad has been working with Katelyn @ PtHA about the classes,
 1. Corrective action needed: Ranch Conformation has to be the last class offered in the Ranch division. Consensus was to offer the class in the correct position within the schedule.
 - v. August Advertising
 1. Showbill can be sent to PtHA tomorrow, and final approval could be in-hand by Wednesday end of day
 2. Brainstorming: Advertise everyday, PtHA email blast, Margo can do graphics for advertising multiple platforms, all entries are eligible for a prize drawing from each class,
 3. Abby will start a shared Google Doc to list ideas for social media, who will post and if the post was done.
 4. Constant Contact push - weekly or bi-weekly
- b. Awards
- i. Show awards for August - high points for all divisions, need to count once a new showbill is ready (15???)
 - ii. Class awards through a random drawing for each class
- c. Youth
- d. Elections for 2025
- i. Need to work on finding board members for open seats at the end of the year
 1. Jenna will not be renewing seat for 2025, potentially resigning,
 2. Sally will retire from her position
 3. Mia Fury would like to join the Board
 4. Recruit more candidates
 - a. Renae will create a "wanted" post for after the show season
 - b. Network at the show in August

6. New business

- a. Schedule a meeting before the August show (12th) instead of the 19th.
- b. NSBA results from 2023 were submitted June 18, 2024, confirmation received, and no additional correspondence
- c. Saturday, Oct 12 @ Hansons - 2025 planning retreat, 10 am, Abby to send a calendar invite to all BOD (potentially new members also).
- d. Google Forms - ask for input after the August show, to review at Retreat, to include space for gripes and a proposed solution.

7. **Adjourn** - motion to adjourn at 8:02 by John 2nd by Sally.

8. **Future 2024 Meeting Dates**

Aug 12th Sep 16th Oct 21st Nov 18th Dec 16th

Action items

