

**Minnesota Pinto Board Meeting Minutes**  
**Beef O' Brady's, Monticello, MN**  
**April 15, 2014**



Meeting called to order at 6:40 p.m.

Board Members: Cris Stetler, Katie Hembree, Kathy Linn, Georgia Helvick, Mahlon Bauman, Kari Kay Berg, Kameron Duncanson and Regina Woolson.  
Others: Kim Voller, Kathy Koehler, Bridget Eisinger and Bailey Eisinger.

**Secretary's Report –**

Review and approve minutes - Last month's minutes were reviewed. **Mahlon Bauman made a motion to approve the minutes as amended, Regina Woolson seconded the motion. Motion carried.** Valley Vet Reward is now at \$401.73 because we purchased a new measuring stick for the shows. Board reviewed and updated the "To Do" list.

**Treasurer's Report –**

Main Club Checking Balance: \$13,707.05

Main Club Savings Balance: \$47,748.63

MN Pinto Bucks Outstanding: (\$5,300.00)

Receivables: Current Directory invoices \$166.67 (Arena Trailer Sales Ad).

Payables: \$500 Scholarship.

Attachments: Checkbook Transaction Report – 3/12/14-4/09/14, Itemized Spending Comparison 2014 YTD, P&L 2013/2014.

Youth Team Checking Balance: \$4,358.13

Receivables: Cookbook sales

Mahlon updated the budget figures. A reminder that the \$48,000 savings reserve that we have is for instances like EHV1.

**Georgia Helvick made a motion to approve the Treasurer's report, Kari Kay Berg seconded. Motion carried.**

**PtHA Director –**

PtHA has been invited to partner with AQHA in a new website called TakeMeRiding.com. This website is geared at 5-9 year olds and is designed to be a digital platform where kids can go to continue their horse education by playing games. The goal is to encourage this age group to go out and physically engage with horses. Where PtHA comes in is that TakeMeRiding.com will feature a universal map of horse activities. People on the website will be able to access events, trainers and riding centers, and locations like dude ranches. PtHA would like our suggestions of trainers who are kid-friendly and experience working with beginning level riders. They will invite trainers based on our suggestions and our knowledge of PtHA membership and get their information for the website. The Board discussed the following list of trainers and Mahlon will send the list to PtHA: Karen Clark, Peter Frost, Shelley Sellers, Jenna Jarboe, Katie Hembree, Kathy Linn, Gary Wasson, Melissa Bertz, Dawn Sanders, Jeff Ray, Monica Anderson, Christine Whittier, Sondra McPadden, Kinsey Risty, Tammy Webb, Milo Miller and Ruby Kennedy.

There was discussion from the Board on World Show registration due dates and if EHV1 continues to spread. Kameron will contact PtHA on extending World Show deadline because of EHV1.

Here is the answer I got from PtHA yesterday:

Kameron, At this point we are NOT extending the deadline because of the EHV-1. Darrell says we cannot know what will happen, so at this point it will be the same refund policy as what is stated in the book. Kim Hall, PtHA Administrative Assistant, Pinto Horse Association of America, Inc.

## **OLD BUSINESS:**

### **Open Jobs** –

Pre-Show Coordinator, Show Points Coordinator, Information Table Person, Paddock Master, Year End Awards Chair(2) and Co-Chair for Directory. Paddock Master is needed for August and September shows.

**Stall Card** – moved to next year, due to no presence of MPtHA at the Horse Expo this year.

**Storage Unit Update** – Georgia reported that she and Mark moved all the storage unit contents to the new unit. It's a double unit with two doors; MPtHA's entrance is on the right side. It's long and narrow. They organized all the stuff by committee and made up a storage unit inventory list and labeled all buckets/boxes.

## **COMMITTEE REPORTS:**

**Expo** – Per Regina Woolson

**Horse Expo Selection Process** – She sent out a revised copy of the Expo Selection Process. The main changes were to add the horse types that we didn't have for year-end awards at the time it was created (Utility and Solid), and to separate S/H into Stock and Hunt, and P/S into Pleasure and Saddle. I also took out some of the 'retired awards' that were listed as additional or secondary candidates for Expo. The Board made additional revisions. **Katie Hembree made a motion to approve the revised Horse Expo Selection Process, Mahlon Bauman seconded. Motion carried.**

**Regarding stalls/refunds** - I spoke with the barn manager and he will refund us, in the form of a credit, 50% of the cost of the stalls to apply to our stalls for next year.

**Regarding decorating** - Tammy and I have been putting our heads together to come up with a loosely revised plan for decorating that would be 'disposable' as much as possible, so that we aren't using the drapes and decor that could travel to future shows, World or other events that MN Pinto sponsors or works on. Our ideas:

- An enlarged picture printed of each of our planned exhibitor horses, with a poster print of their accomplishments or a little info about the horse. We plan on making this as cheaply as possible, so they will not be on photo paper or mounted or anything that we would normally have done. We might use cheap tag board or something, depending on the weight of the paper.
- Plastic - we usually use a roll of colored plastic to cover one side of the stall doors - we will do the same, and try to use the plastic sheeting wherever possible, including on tables rather than table cloths.
- MN Pinto Logo - Tammy is checking at work into printing a large sheet of paper that would fit on the stall doors, in different colors with our logo, rather than using the canvas stall covers. This could actually look pretty cool and impactful if each stall door is a giant logo!

- I had ordered the stall door rosette ribbons with the new logos before the EHV1 became apparent, but we want to save those for next year. We'll use the old ones if we can find them in the boxes, and throw them away when we're done.
- Above the stalls, we will try some wide ribbons hung from hooks, since we don't want to use the valances. We'll see what we can find.

We have some other ideas, too numerous to list, but we still want to make it impactful yet simple and disposable, and stay as inexpensive as possible. We planned a small budget for printing pictures and signs, which we can utilize here.

Video Ideas - I don't think I'm going to be able to get that done due to family obligations.

Final Decision – **Regina Woolson made a motion to ask for a full refund to be applied to next year's Horse Expo stalls and not have a presence at Expo this year, Kathy Linn seconded. Motion approved.**

### **Shows:**

EHV1 Update – Kim Voller updated the Board on the current status. The voluntary quarantine will be up April 22<sup>nd</sup> if there are no new cases. They are watching the developments of three horses near the North Dakota border, near Fargo. They will be having a meeting with the Minnesota Board of Animal Health. The Equine Vet Community feels things are under control. Provided there are no new cases the May Show can go on. MEC is willing to work with us if the show needs to be cancelled and Cris has asked for alternative dates. We will continue to monitor the situation!

Shows – Cris addressed the concerns of the classes for the Pony/Mini's to Diane Sobania. We will have a short break but it would not be published, warm up at 7am in sectioned off area in the ring, 7am packed arena. We will document if driving horses are using this one hour warm up time.

Show Office Staff – At the May Show, Karie Daudt will be in the office Sunday and Monday with Kari Kay Berg. Brenna Voller will be back on Monday at 4pm.

Show Software and Database – John and Sandy have been working on stuff, still hoping for May 1<sup>st</sup> deadline. As a backup we can use last year's program. Georgia is having Kathy Zachmann check with John about the online fill form, if we need to update that or something else will be used.

Pattern Books – Bailey Eisinger reported that she has all the patterns completed except for reinsmanship. There will be minimal moving of the patterns in between classes. Cost from Elk River printer to print 135 books is \$5.54 per book, last year it was \$7.88 per book. Kari Kay Berg will contact Rhonda to see if the website can handle a large pdf (60 pages) of the pattern book. Four pattern books will be needed for the judges, marked for their weekend use only and to be returned to the show office after the show. **Kathy Linn made a motion to approve having a .pdf of the pattern book on the website, 75 books available at the first show and selling them for \$10 each, seconded by Regina Woolson. Motion approved.**

Photographers – Regina confirmed with Cindy Rehberg for our August Show. She agreed to our additional terms: to provide us with a CD of candid shots, etc., at the end of the show season for our marketing purposes, with the offer to provide her with a quarter page ad in the directory. Georgia confirmed with Tiffany Golberg that she will be at the May Winona show and both Fergus Falls shows.

Ribbons – Kathy Koehler reviewed ribbon count and confirmed with the Board that we do not want excess ribbons after the show season. Estimate of \$1,300-\$1,400 to order additional ribbons needed. She will order back numbers also and have them delivered to

Berg's house. Kathy will email the board with the cost of ordering two full sets of numbers vs. two sets of half of the number sequence.

**Year End Awards** – per Georgia Helvick

The Board reviewed the proposed Year End Awards Budget for the main club and youth team for 2014. **Mahlon Bauman made a motion to approve the proposed Year End Award Budget for the main club of \$22,893.00 pending we host four shows, Kathy Linn seconded. Motion carried. Kathy Linn made a motion to approve the proposed Year End Award Budget for the Youth Team of \$1,974.00 pending we host four shows, Kari Kay Berg seconded. Motion carried.** Georgia went over the Year End Awards Release Form which acknowledges that recipient give authorization for another person to pick up the award and/or the person picking up the award to acknowledge receipt of the award. **Regina Woolson made a motion to approve the Year End Awards Release Form and Mahlon Bauman seconded. Motion carried.**

**Directory** – The net cost for the Directory after mailing is \$870.00. There was a learning curve for the Directory this year, but it turned out beautifully. For the future, if we do the High Point and Reserve High Point comments with pictures we should limit the amount of text per person.

**Public Relations** – Mahlon passed out various magazines with our press releases in them. Promoting is on hold until we know what the status is of the EHV1 outbreak. Cris Stetler and Mahlon will put out a statement on our website, newsletter and Facebook about our show status.

**Youth Club** – Bridget and Bailey Eisinger mentioned there is nothing new at this time. She will connect with Maddi Miller to make sure youth messages are appropriate and getting to the Newsletter Editor on time. There are still three cookbooks left to sell.

**Website** – 2014 Show forms still need to be updated, Kathy Zachmann is in contact with John to see if we can update the show form that is currently out there. Georgia, Kari and Cris have all done website training with Rhonda. Website is currently up to date!

**Membership** – Kathy Linn reported that we approved the last bunch of new members via email. She brought pink membership forms to Regina for Horse Expo. We continue to grow every month, roughly 200 members. Kathy Linn will put a mention in the newsletter to all youth members if they want to receive the newsletter to send Kathy Linn their email addresses.

**Hospitality** – No report.

**Election** – No report.

**Banquet** – Kari Kay Berg sent in the down payment for Monticello Community Center and is looking into two new caterers for the next banquet.

**Newsletter** – Nothing new, although the newsletter format will be wider.

**NEW BUSINESS:**

**Year End Award Chairs Resignations** – Kathy Zachmann and Georgia Helvick will be resigning from Year End Award Chair position.

**Kathy Linn made a motion to adjourn, Kameron Duncanson seconded. Motion carried.**

Meeting adjourned at 8:42 pm

**Kari Kay Berg made a motion to approve the 2014 Gold Rush Promotion and to get it started right away, Georgia Helvick seconded. Motion approved via email on May 9, 2014.**

**Georgia Helvick made a motion to approve the 2014 Gold Rush Qualifier Form and to put it on the website, Katie Hembree seconded. Motion approved via email on May 12, 2014.**

**The Board approved new members Katie, Eva and Mia Haskins and Joni, Alison and Kayli Hulbert via email on May 13, 2014.**