



2017 Directory

Advertising Information & Reservations

Highlights of the 50th Year

Reserve Ad Space and Send Electronic Files to:
Tammy Nielsen, Editor
PO Box 467
Rockford, MN 55373
612-998-3185
nielsentam@aol.com

AD SIZES

Full Page 8.75w x 11.25h (with bleed 8.5 x 11)
1/2 Page 4.25w x 5.5h (with bleed 4.5 x 5.75)
Business Card 3.5w x 2h (with bleed 3.75 x 2.25)

ADVERTISING FEES

Front Cover & Back Cover will be auctioned
at the Awards Banquet
Full Color

- _____ Center Spread \$500
- _____ Inside Front Cover \$300
- _____ Inside Back Cover \$280
- _____ Full Page \$200
- _____ 1/2 Page \$120
- _____ Business Card \$40

- Black and White
- _____ Full Page \$110
- _____ 1/2 Page \$80

Ad space cost does not include design fee

DESIGN FEES

- _____ First page or partial page \$75
- _____ Additional pages same design \$15/page
- _____ Additional pages different design \$75/page

All ads must be created with graphic editor software such as Paint Shop Pro or Photoshop. All photos **MUST** be original scan at 300 dpi jpg format in the final print size.
A \$25 fee will be charged if any changes need to be made by the MPtHA designer.
This includes adjusting the size of the ad.

DEADLINE FOR ADS JANUARY 5, 2017

Advertiser _____

E-mail Address _____

Contact _____

Phone _____

Address _____

City _____ State _____ Zip _____

Ad Fees _____ **Design Fees** _____ **Total** _____

Send information to Tammy Nielsen, PO Box 467, Rockford, MN 55373

Ads canceled before Dec. 1st get 100% refund, after Dec. 1st 50% refund.

MAKE ALL CHECKS PAYABLE TO MPtHA

Payments made by check for ads may be made in monthly payments with total due by January 31, 2017.
We also accept Paypal (mptha66@gmail.com) and credit card payments,
please add a 3% convenience fee to your payment total.