Minnesota Pinto Board Meeting Minutes Parey Farm, Elk River, MN October 27, 2013



Meeting called to order at 1:30 p.m.

Board Members: Cris Stetler, Kathy Zachmann, Kari Kay Berg, Georgia Helvick, Kameron

Duncanson, Mahlon Bauman, Kathy Linn, Anna Fromelt and Regina Woolson.

Others: Renae Ross, Kim Voller, Matthew May, Shelly Seller, Diane Fromelt and Bailey

Eisinger.

Secretary's Report -

Review and approve minutes - Last month's minutes were reviewed. Kathy Linn made a motion to approve the minutes as amended, Mahlon Bauman seconded the motion. Motion carried. Board reviewed and updated "To Do" list.

Treasurer's Report -

Main Club Checking Balance: \$26,345.25 Main Club Savings Balance: \$47,746.25 MN Pinto Bucks Outstanding: (\$645.00)

Receivables: Youth Team cookbook \$1,284.67 Payables: \$23,000 awards, \$500 Scholarship.

Attachments: Checkbook Transaction Report – 9/21/13-10/25/13, Spending Comparison

2012 vs. 2013 YTD, YTD Comparison. Youth Team Checking Balance: \$4,286.57

Attachments: None

Receivables: Cookbook sales

Payables: Cookbook expenses \$1,284.67.

Mahlon reported that our savings account would cover two show seasons should we need backup. Cris will contact PtHA about charge for points tabulation because we received the information in paper form and too late. Kathy Zachmann made a motion to approve the Treasurer's report, Kari Kay Berg seconded. Motion carried.

PtHA Director – Per Abby Neu

Calling all Grandparents!

Join the Grandparents Club! Learn about the PtHA, it's local clubs and the Pinto horses, ponies and miniatures your grandkids love and enjoy. By joining, you are supporting the Pinto Heritage Foundation Scholarship fund. No voting or showing privileges.

http://pinto.org/information/grandparent_form.pdf

Pinto Horse Magazine

The Fall '13 Issue of Pinto Horse magazine is available online http://issuu.com/pintohorse/docs/magazine fall13

Photo Contest

Photo contest information is available - entries need to be postmarked or received by December 1, 2013.

http://pinto.org/information/photocontestad2013.pdf

Scholarship Applications

Youth & Amateur Scholarship applications are Due January 15 - Start preparing them now! http://pinto.org/information/scholarship_app.pdf

Thank you for the opportunity to represent Minnesota as your PtHA Director for the last four years. It has been a privilege to serve an association that has provided so much for me over the last 23 years showing PtHA horses, ponies and miniatures. However, my professional and personal life has endured major changes. Because of these changes, I have chosen not run for a third term.

With that said, Kameron Duncanson will be seated as your new Director in March 2014 at the annual convention. He has 15 years' experience with MPtHA and nearly that on a national level. He is currently Chairperson of the Show & Contest Committee and is a member of the Pinto Heritage Foundation Committee. He will represent all PtHA members living in Minnesota extremely well on the national level.

Until then, if you have any questions, feel free to contact me at sgnminga@gmail.com or (612)508-5776.

Kindly, Abby

OLD BUSINESS:

Open Jobs -

Youth Advisor, Hospitality, Pre-Show Coordinator, Show Announcer, and Show Dinner Coordinator.

<u>MHC Grant Proposal</u> – Cris Stetler sent in the MHC Grant Proposal on October 1st, they will review in November and let groups know. She will also be sending in a request from to the MHC Marketing Budget for \$500 for hospitality at the 2014 Shows.

Job Description Edits – Tabled until next meeting.

COMMITTEE REPORTS:

Shows:

<u>2013 Shows Recap/2014 Review</u> - Cris Stetler put dates on Google calendar, but Rhonda will need to relink it again because it's not working. Once up and working, our members can subscribe to it and get updates on the personal calendar. On a 2013 financial basis Mahlon Bauman reported, we averaged \$5,000 profit on shows. All 2014 judges have be contracted and sending out a thank you to them for joining our team, with a copy of the signed contract. November we will look at what we are paying our show staff, they worked very hard this year. Jubilee was biggest show in the nation, next to World Show. We've had favorable comments from judges at our shows! Board reviewed the updated Stall Reservation Form and made one correction. Georgia will send jpg and pdf to Cris Stetler, Mahlon Bauman and Kari Kay Berg for website and newsletter.

<u>2013 Jubilee Show</u> – Regina Woolson recapped the Jubilee Show. They had a total 118 horses and 48 tack stalls. Very busy show, late nights, lots of entries and overall went well. Calculation error with two high points, awards will be exchanged at General Membership or Banquet. One new award needs to be created for a reserve award tie, which the committee did not have any tie criteria established. Committee met on Monday 10/21 and approved an additional \$700 in funds to be distributed to show staff and judges via gift cards as a thank you gift. Pending some financial details, returned check and to get bank fees reversed, both clubs will profit \$5,967 (\$8,500 with seed money and \$700 additional

paid to staff). Gary Carlson reported to PtHA the incident with the exhibitor that was excused from the show.

<u>Pattern Books</u> – Min-I-Kota members were not charged for pattern books at Jubilee. Kathy Zachmann needs to know how many were sold. And who or how many were charged. <u>Showbill</u> – Renae Ross reported that she has received many requests for changes to the showbill for 2014. Kim Voller and Renae will meet before the next meeting with show bill recommendations. Margo Helvick can put changes to the updated showbill in red for Board to review.

<u>Public Relations</u> – Mahlon Bauman reported that Horse of the Year has not been finalized yet. Need to promote directory ads. Work with Raffle/Silent Auction chairs to secure donations. Determine date (tentatively 2/22 and location and time for Volunteer Appreciation event. She passed around "Go For the Gold" promotion finalists for Board to review and will be posted in Newsletter. There was a request to put names on the promotional postcard for the winning auctioned pictures. 28 \$20 off new membership coupons were used this year. Show dinners were a success but need volunteers to serve, set up and cleanup for next year.

Youth Club – Per Georgia Helvick

- Cookbook Update Ordered 250 cookbooks so far, 42 remaining to sell! (24 of these are being sold by members, at Dobo's Café or Stone Ridge Equestrian) Profit of \$1,119.32 so far this year.
- Rookie of the Year applications (5) have been received and winner has been calculated.
- "Name the Bit" game winner at the Jubilee Show was Tricia Bowman. She won a \$25 gift card to Dover Saddlery!
- US Rider has a fundraising program that they offer work with organization to encourage members to join during a two-month period. It would be our responsibility to get the word out. For every new membership US Rider will donate \$10 back to MPtHA. When would be best time to do this fundraiser. April and May, through May Show!
- Sent out email to possible Youth Advisor Volunteers on 9/30, only one response!
- Youth Scholarship application is up to date and on the website.
- Kylene Nelson Award shows 10/1 deadline on website and 10/30 on Newsletter.
 Cris and Mahlon will put on Facebook with 10/30 deadline.

<u>Banquet</u> – Renae Ross and Kari Kay Berg would like to recommend a new caterer, Russell's On the Lake from Big Lake. It will cost \$5 more per plate, kids and adults will have the same meal, plated salad will be served immediately, real glassware and full bar set up, Italian menu. Would also like to recommend starting an hour later at 5pm instead of 4pm. Mahlon Bauman made a motion to change the caterer to Russell's On the Lake, Kameron Duncanson seconded. Motion carried. Kari Kay Berg made a motion to give out a \$100 bill at the end of the night at the banquet, attendees names put in a hat during registration, anyone present is eligible to win, Georgia Helvick seconded. Motion carried. Auctioneer is still needed; most all other volunteers are in place. Time logistics will be established at the next board meeting. Chairs are also recommending that

those that register late: after deadline \$25 per person, at the door if able to include with caterer \$30 per person. Will put on members show bills if they do not pay. Request for a vegetarian entrée option.

<u>Directory</u> – Tiffany Golberg will be the graphic designer for the Directory. Increased design fee rate to \$75. Cris will discuss with Tiffany the work flow for the Directory, to make sure she is capable of handling the volume.

<u>Newsletter</u> – Kari Kay Berg reported that the newsletter is going great. Really need to get newsletter items in on the 20th of the month deadline.

<u>Website</u> – Cris Stetler went through a quick training with Rhonda, seemed pretty easy. Rhonda did put together and instructions list. Need to correct YE Award Rules, they should not be centered, points table is too hard to read.

<u>Membership</u> – Kathy Linn went over her graphs, singles are increasing because they are no longer eligible to be under family status. Heard more Paint and Quarter horse people are coming this year. Kathy will email the board her detailed report on membership. Kathy will order membership postcards with the new logo on them, keep the old ones as backup. Margo is redoing the membership application.

<u>Hospitality</u> – Per Kristen, stayed within budget for the year. She will be looking for volunteer replacement.

<u>Year End Awards</u> - Kathy Zachmann reported that they are in the middle of tabulating awards, database does not do what we need it to do. Need to look at spending money to get a new database created that can handle our award program. Recommend assigning an MPtHA # to our membership, could be MN plus PtHA #.

Election – 2014 Election Results:

- Main Club President: Cris Stetler, VP: Kameron Duncanson, Secretary: Georgia Helvick, Treasurer: Mahlon Bauman. New Board of Directors elected: Kathy Zachmann, Kirsten Skillings and Matthew May.
- Youth Club President: Maddi Miller, VP: Abbi Gujer, Secretary: Kira Stetler, Treasurer: Cole Voller. Youth Board: 10&Under: Sydney Eisinger, Andrew Mayer, Austin Mayer and Kasandra Filek. 11-13: Hallie Jo Berg, Stephanie Filek, Lucy Lewis and Airika Bowman. 14-18: Lauren Demchuk, Courtney Lynch, Hannah Rippberger and Payton Vogel.

<u>Expo</u> – Regina Woolson went over the proposal of changes and needs for 2014. We still need a backdrop holder for the pop art banner. **Kathy Linn made a motion to approve the Horse Expo budget of \$1,392.50 for 2014, Kari Kay Berg seconded. Motion carried.**

NEW BUSINESS:

Special Awards Voting:

Secretary passed around two ballots for each board member to vote on two people for Volunteer of the Year. Sealed envelope with ballots was given to YE Award Chair.

Kathy Zachmann made a motion to adjourn, Kathy Linn seconded. Motion carried.

Meeting adjourned at 4:45 pm

Board approved the updated New Membership Application for 2014 via email on 11/05/13.